

# Shane Brennan Black

[Portfolio](#) | [LinkedIn](#) | [sbblack13@gmail.com](mailto:sbblack13@gmail.com) | (941) 356-1955

## SUMMARY

Enthusiastic communication professional pursuing an M.A. in communication with a focus in digital media. Communications at Princeton University and graduate assistant at Seton Hall University, helping shape higher education initiatives through various mediums of storytelling. Experienced in content creation, editorial decision-making, and global communication. Skilled in various media tools, including Adobe software and website creation.

## EDUCATION

### Seton Hall University

Expected May 2025

Master of Arts | Communication with a concentration in Digital Media

*Graduate assistant, Master's Project centered on Name, Image, and Likeness*

### Colorado State University

May 2022

Bachelor of Arts | Journalism and Media Communication

*90.5 KCSU radio host, Sigma Nu Delta Rho member*

## EXPERIENCE

### Seton Hall University

August 2023 – Present

#### **Graduate Assistant**

- Design and author monthly Center for Sports Media newsletter featuring news updates and feature stories
- Write web articles centering around accomplishments from faculty, students, and alums, and events on campus featured on the Seton Hall homepage and Inside the Hall newsletter

### Freelance

January 2022 – Present

#### **Writer, Editor & Host**

- Co-editor for Last Word on Tennis, managing, editing, and scheduling daily written content covering the ATP and WTA Tours for a team of 20 global contributors
- Contributing writer for Hook'em Headlines of the FanSided network covering the University of Texas with a focus on football, basketball, and tennis
- Co-creator of the Hook'em Horns YouTube Show, garnering over 347,000 views and 1,300 subscribers

### Princeton University Office of the Dean of the Faculty

May 2024 – April 2025

#### **Communications**

- Assist manager of communications with internal and external office communication, including web design, copywriting, and University-wide memo distribution
- Revamped four academic professionals' webpages and created a webpage specifically for an annual population of 700+ postdoctoral researchers
- Author of two annual pillar stories highlighting top faculty and graduate students. Featured on Princeton homepage, Inside Princeton, and main social channels
- Conducted extensive archival research and interviews to compose 400-word bios for all 17 deans in the 141-year history of the University, of whom helped transform the University into what it is today

### NCAA Men's Tournament East Regional

March 2025

#### **Volunteer Communications Assistant**

- Supported all media members as the primary point of contact throughout the Sweet 16 and Elite Eight, working in conjunction with athletic communication teams from Columbia, Penn, and Seton Hall Universities, among others

### U.S. House Of Representatives

March 2023 – June 2023

#### **Congressional Intern**

- Interacted with dozens of constituents daily, ranging from policy opinions to federal agency assistance
- Connected constituents with office case workers and relayed opinions to the Congressman

## MEDIA SKILLS

- Adobe Creative Cloud, AP Style Writing/Editing, E-Newsletter Creation (Emma, MailChimp), Interviewing, Quantitative and Qualitative Research, Microsoft Office Suite, Web Creation (Drupal, WordPress)